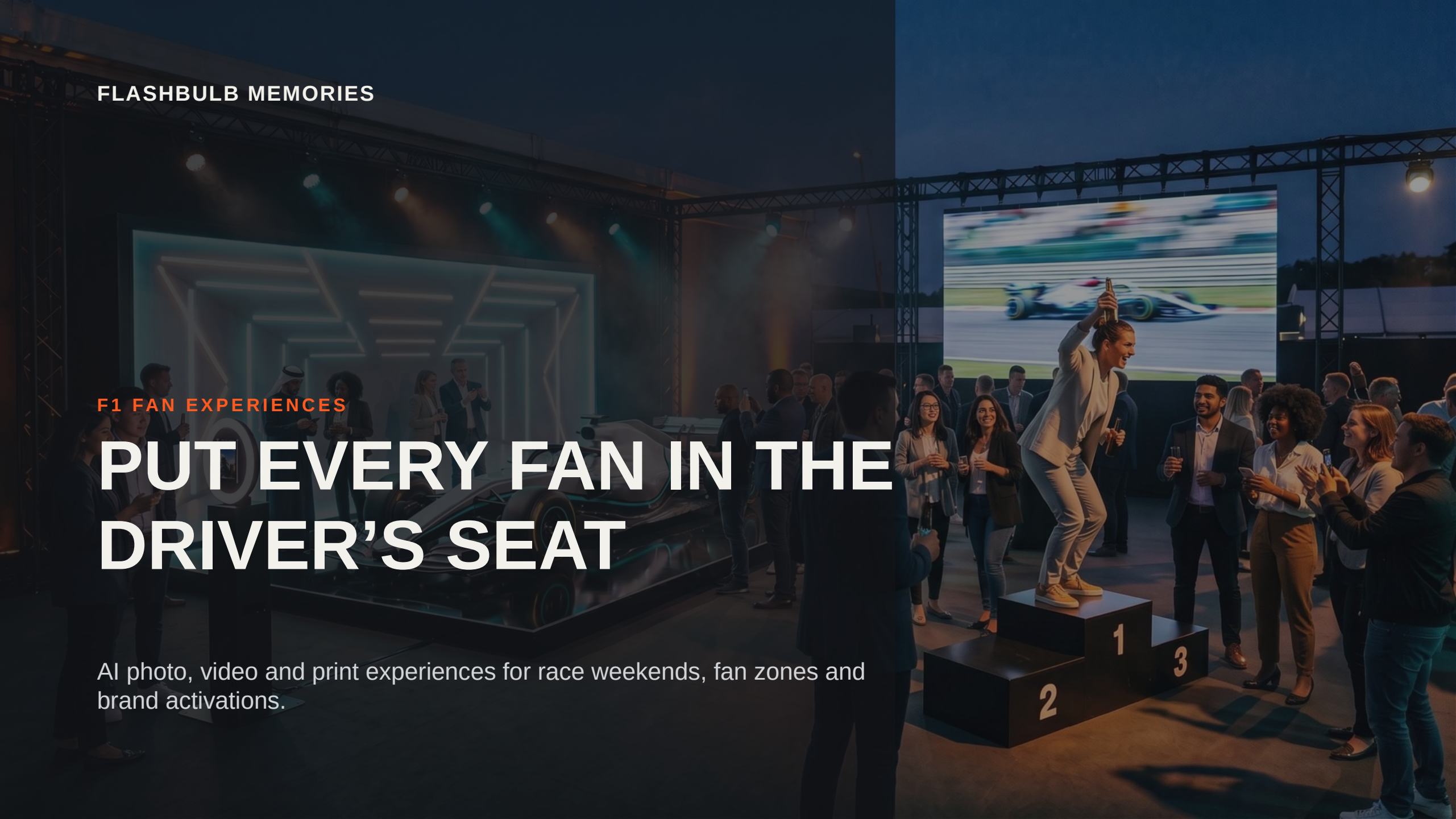
FLASHBULB MEMORIES

F1 FAN EXPERIENCES

PUT EVERY FAN IN THE DRIVER'S SEAT

AI photo, video and print experiences for race weekends, fan zones and brand activations.





Tap to play

REAL ACTIVATION: F1 AND HILTON, LAS VEGAS

ALREADY ON THE GRID

Guests snapped one photo at a fully branded selfie station. A start-light countdown played on screen, and seconds later they were in the cockpit wearing the partner’s race suit.

- Branded from the station screen to the last frame
- Partner marks on the suit and in the video
- Before and after in one shareable clip

FIVE WAYS TO PUT FANS ON THE GRID



01

DRIVER PORTRAIT

One photo becomes a suited-up driver shot on the grid.



02

COCKPIT HOT LAP

A video of the guest launching off the line.



03

PODIUM MOMENT

Top step, champagne spray and confetti on video.



04

TRADING CARDS

A printed collectible with their name and stats.



05

TEAM KIT + VIDEO

The guest in the team's real suit and car, photo and video.

Run one, or combine them into a full fan zone.

CONCEPT 01

AI DRIVER PORTRAIT

Guests snap one photo and see themselves suited up on the starting grid, helmet under one arm, in your team colors.

- Ready on screen in under a minute
- Printed on site, plus a text or QR share link
- Scenes: starting grid, pit garage, paddock or team wall
- Your logos on the suit, the car and the print frame



Walk-up photo



Finished portrait

CONCEPT 02

COCKPIT HOT LAP

The guest’s photo turns into a short video of them in the cockpit, grinning under the halo as the car launches off the line.

- Vertical or widescreen clip
- Renders in the background and arrives by text or QR
- Car livery matches your team
- Made to be posted on Reels, Stories and TikTok





From one walk-up photo

CONCEPT 03

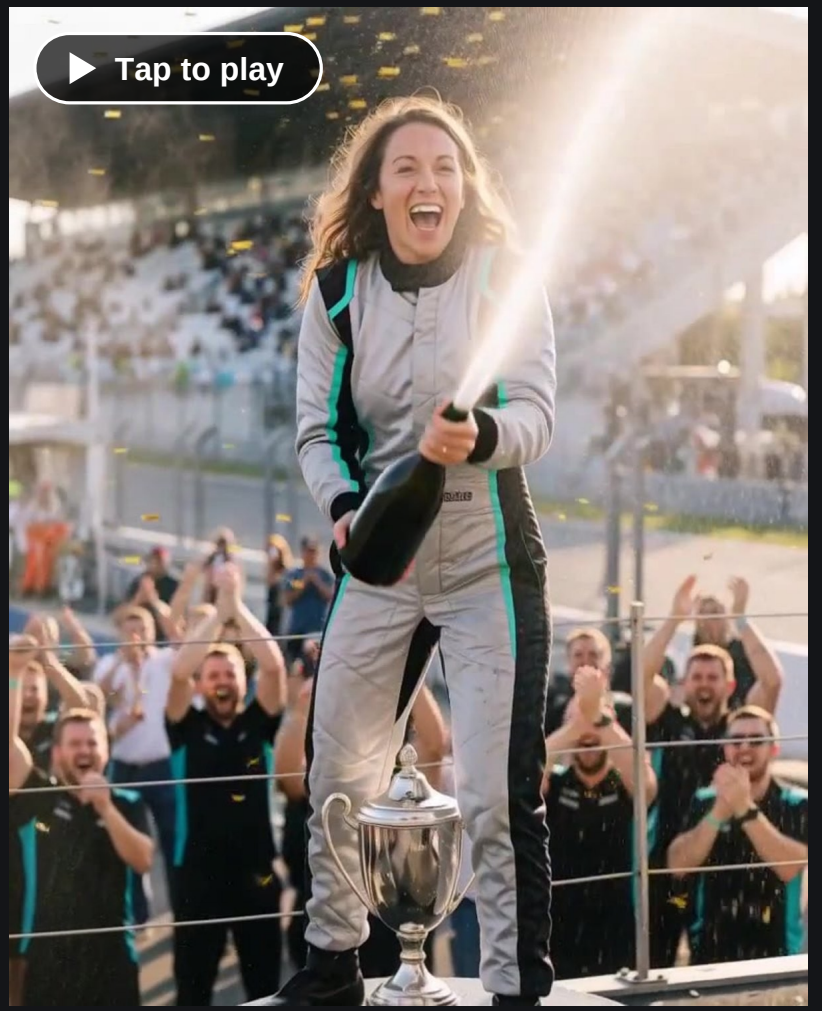
PODIUM MOMENT

Every guest gets the win. Top step, trophy at their feet, champagne spraying at the camera while the crowd goes off.

- Video clip or still, guest’s choice
- Pairs with a real podium set for the photo op
- Suit and backdrop in your colors
- Strong end card for your logo and event hashtag



Walk-up photo



Podium video



CONCEPT 04

DRIVER TRADING CARDS

A real printed collectible: the guest as a driver, their name on the card and their own stats, sealed in a clear case.

1. **Scan to register.** Short survey plus card choices like name and number.
2. **Scan at the booth to snap.** One photo at the selfie station.
3. **Print and assemble.** The card prints and our team cuts, sleeves and cases it.

CONCEPT 05 · REAL EVENT OUTPUT

TEAM KIT PHOTO + AI VIDEO

We build the look from the team's actual race suit and car livery, so every guest shows up in the real kit.

We start from





The real race suit and car

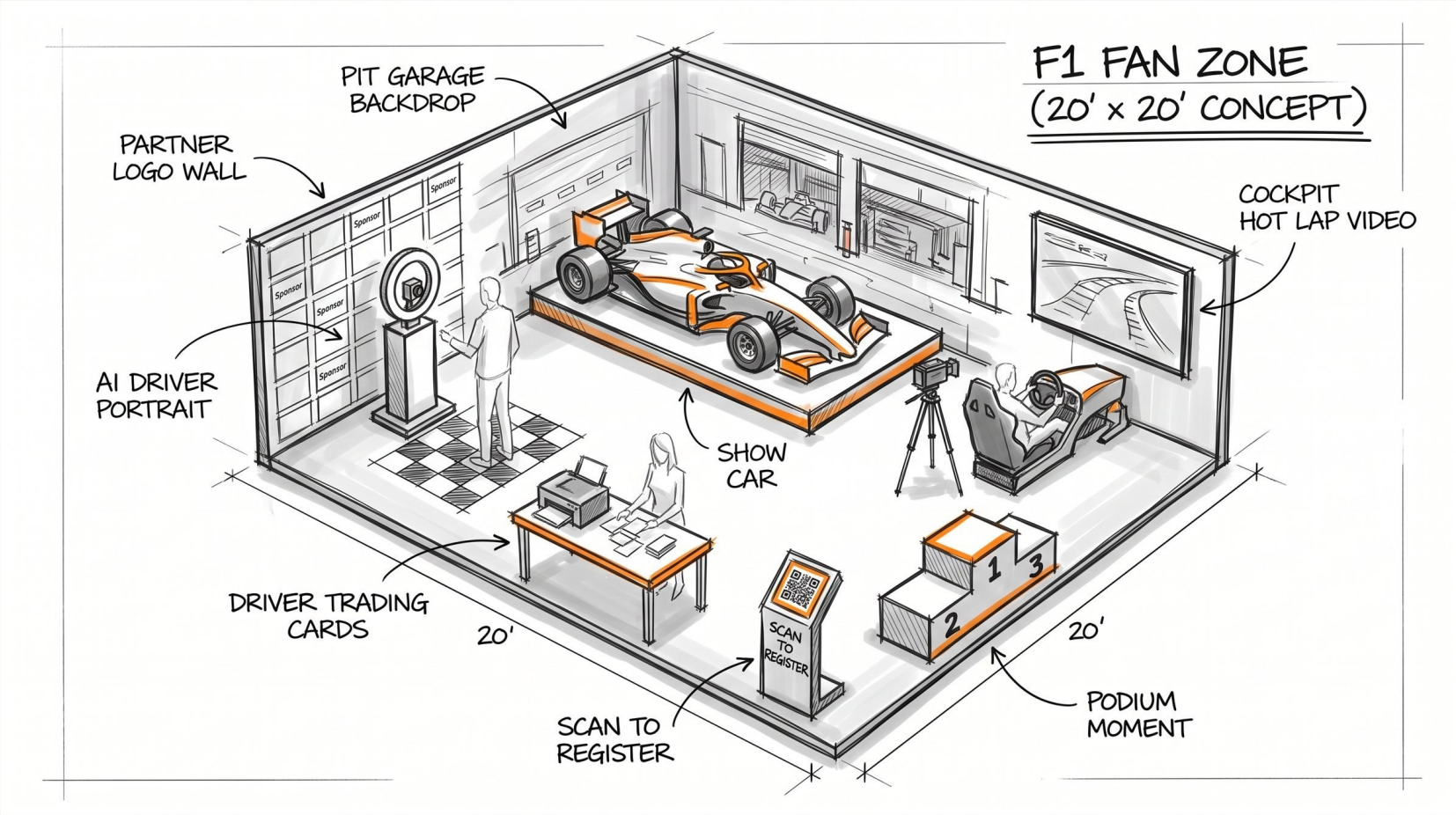


Guest photo in full kit



AI video of the same shot

FAN ZONE CONCEPT: 20 X 20 (DRAFT)



Back wall. Pit garage backdrop with the show car on a platform.

Left. Driver portrait station beside the partner logo wall.

Right. Cockpit seat and screen for the hot lap video.

Front. Podium, card assembly table and the register sign.



MOCKUP

Car livery, lighting and wall graphics all follow your brand.

HOW IT RUNS ON THE DAY

Registration

Guests scan a QR code, answer your survey and opt in. You get the data after the event.

Capture

One photo at the station. No real car or green screen needed for the AI concepts.

Delivery

Prints and cards on site, photos and videos by text or QR to a branded share page.

Throughput

Up to 180 AI portraits an hour per station. Trading cards run about 80 an hour per station.

Footprint

From one station in a 10 x 10 up to a full 20 x 20 fan zone.

Fully staffed

Our team runs every station, keeps the line moving and handles setup and teardown.

LET’S GET YOUR FANS ON THE GRID

1. Send your brand kit and official logo files

2. Pick the concepts you want to run

3. Share dates, venue and expected crowd

4. We send a custom mockup in your livery

flashbulbphotobooth.com

